### FOR IMMEDIATE RELEASE

## Grakon, LLC, Forms Strategic Relationship with Broadsword Solutions Corporation

AUGUST 10, 2015, SEATTLE, WA: Grakon, LLC (<u>Grakon</u>) – a global leader components supplier for premier OEM vehicle manufacturers – and Broadsword Solutions Corporation (<u>Broadsword</u>), pioneers of the leading methodology for incremental and iterative process improvement, today announced a strategic partnership to assist Grakon in pursuing its vision for continuous improvement using Auto SPICE.

Broadsword will apply its integrated consulting and training solutions to help Grakon use Automotive SPICE to integrate microcontrollers into the product, making the process more useful and efficient. The partnership will enable Grakon to become an effective practitioner of Automotive SPICE, which will give Grakon the ability to improve performance and provide data to communicate back the customer.

"Grakon is establishing a new business sector in lighting control modules," Mark Brainard, Vice President of Product Development at Grakon, said. "We are delighted to have Broadsword guiding Grakon to expand our product development activities to include a disciplined firmware development process."

"By adopting a proven, evidence-based model for performance improvement," Broadsword's president, Jeff Dalton, said. "Grakon increases their ability to compete and win in a very competitive market."

For further inquiries, please visit <u>www.Grakon.com</u>. You can also contact Thomas Major at +1.206.824.6000.

## ABOUT GRAKON

Grakon was established in 1978 and is a global leader in the design and development of advanced lighting systems and engineered trim components for premier OEM vehicle manufacturers. Grakon's expertise and innovative designs have led to a preferred supplier status among our OEM customers. Our design expertise includes industrial, mechanical, electrical, and optical design. Grakon has a mature ISO 9001:2000, TS16949 & ISO14001 customer orientated, process based Quality System and Program Development System.

## ABOUT BROADSWORD

Based in southeastern Michigan, Broadsword is a CMMI Institute Partner and Process Innovation firm that is the world leader in using Agile and Lean methods to drive high performance engineering using their AgileCMMI methodology and collaborative consulting and coaching solutions. Working with great clients like Rockwell Collins, NASA, Boeing, Chrysler, Compuware and L3 Communications, Broadsword's methods and success is proven throughout North America and the world.

# Media Contacts

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